



TO BE HELD AT THE ABILITIES CENTRE

55 GORDON ST, WHITBY, ON

SUNDAY JANUARY 22ND 2017 FROM: 11AM - 5PM

\$1000's
OF DOLLARS
IN PRIZES!

EXHIBITOR PACKAGE
APPLICATION • FLOOR PLAN
RULES & REGULATIONS
IMPORTANT DEADLINES

PRODUCED BY



SPONSORED IN PART BY



For vendor opportunities contact Barb Yezik at 905-215-0521 • byezik@durhamregion.com
Monique Lea at 905-215-0470 • mlea@durhamregion.com



28TH ANNUAL DURHAM REGION BRIDAL EVENT & FASHION SHOW

www.durhambridalshow.com THE ABILITIES CENTRE, WHITBY! SUNDAY JANUARY 22ND, 2017 11AM - 5PM

SUBMIT

ADVERTISING & BOOTH CONTRACT

FOR OFFICE USE ONLY

BOOTH NUMBER

Name of Business: _____

Type of business: _____

Your name: _____ Address: _____

City: _____ Postal Code: _____ Telephone #: (_____) _____

Email: _____ Website: _____

Sales consultant at Metroland for this show: _____

Booth #'s requested: _____, _____, _____, _____, _____

PLEASE NOTE: Management reserves the right to place exhibitors in a booth location that would be most appropriate for the overall look of the show and that does not conflict with any other competitors. Booth requests can only be assigned once payment accompanies this contract. Booths cannot exceed a height of 8' unless you are located on an outside perimeter and will not block or interfere with another exhibitor's sight lines. Please fax all contracts to 905-579-2742 or email to your consultant for processing.

I HAVE READ THE RULES AND REGULATIONS AND AGREE TO ABIDE BY THEM (must be signed) _____

TERMS OF PAYMENT: FULL PAYMENT WITH APPLICATION TO RESERVE BOOTHS.

Please indicate how payment will be made. Payment method: Cheque (s) Visa MC AMEX

PLEASE MAKE CHEQUES PAYABLE TO: OSHAWA WHITBY CLARINGTON THIS WEEK AND MAIL TO 865 FAREWELL ST. S., OSHAWA, ON L1N 6N8. ATTN.: YOUR CONSULTANTS NAME or fax to 905-579-2742

By law, due to credit card compliance, please do not write any credit card information on this contract. All credit card info must be called into our office at oshawa this week and be given to your consultant directly. Due to compliance regulations, no credit card info can be left on voicemail.

SPONSORSHIP AVAILABLE. CALL FOR DETAILS. Please fax completed contract to your Advertising Consultant at Oshawa Whitby Clarington This Week or Monique Lea at 905-215-0470 or Barb Yezik 905-215-0521

REGULAR BOOTHS ON MAIN SHOW FLOOR 10' w x 10' d or 8'w x 10' d booths - ATRIUM 8'w x 8'd

INCLUDES: process colour ad (various sizes) in *pre-show supplement, on-line ads (Big Box ad 300 x 250dpi) on www.durhamregion.com and www.durhambridalshow.com. **PLEASE NOTE:** only those who require electrical can purchase an electrical booth. Please check plan before indicating booth preferences.

All ads below include digitization for one week on durhamregion.com in addition to online ads in package

AD SIZE + INT. PKGE + durhambridalshow.com	MAIN HALL		MAIN HALL		MAIN HALL	ATRIUM	SUB TOTAL \$
	*10'wx10'd Booth	*10'wx10'd Double booth	*8'wx10'd Booth	*8'wx10'd Double booth	Add a corner	8'w x 8'd Booth (no corners)	
with 1/8 pg ad plus *20k on dr.com	<input type="checkbox"/> \$850	<input type="checkbox"/> + \$400	<input type="checkbox"/> \$750	<input type="checkbox"/> + \$400	<input type="checkbox"/> \$100	<input type="checkbox"/> \$550 incl. plus 10k on dr.com	
with 1/6 pg ad plus *20k on dr.com	<input type="checkbox"/> \$955	<input type="checkbox"/> + \$400	<input type="checkbox"/> \$855	<input type="checkbox"/> + \$400	<input type="checkbox"/> \$100	<input type="checkbox"/> \$655 plus 10k on dr.com	
with 1/4 pg ad plus *20k on dr.com	<input type="checkbox"/> \$1155	<input type="checkbox"/> + \$400	<input type="checkbox"/> \$1055	<input type="checkbox"/> + \$400	<input type="checkbox"/> \$100	<input type="checkbox"/> \$855 plus 10k on dr.com	
with 1/3 pg ad plus *20k on dr.com	<input type="checkbox"/> \$1870	<input type="checkbox"/> + \$400	<input type="checkbox"/> \$1770	<input type="checkbox"/> + \$400	<input type="checkbox"/> \$100	<input type="checkbox"/> \$1570 plus 10k on dr.com	
with 1/2 pg ad plus *20k on dr.com	<input type="checkbox"/> \$2280	<input type="checkbox"/> + \$400	<input type="checkbox"/> \$2180	<input type="checkbox"/> + \$400	<input type="checkbox"/> \$100	<input type="checkbox"/> \$1980 plus 10k on dr.com	
with Full pg ad plus *20k on dr.com	<input type="checkbox"/> \$3435	<input type="checkbox"/> + \$400	<input type="checkbox"/> \$3335	<input type="checkbox"/> + \$400	<input type="checkbox"/> \$100	<input type="checkbox"/> \$3135 plus 10k on dr.com	

SUB TOTAL OF ABOVE BEFORE HST: \$ _____

Add single plug electrical \$50: \$ _____ or add double plug plug electrical \$100: \$ _____

Add 1 skirted 8' table \$25: _____ or two 8' skirted tables \$50: _____ 1 skirted 6' table \$25: _____ two 6' skirted tables \$50: _____

Total of all of above before HST: \$ _____ Add 13% HST: _____ Final total payable: \$ _____

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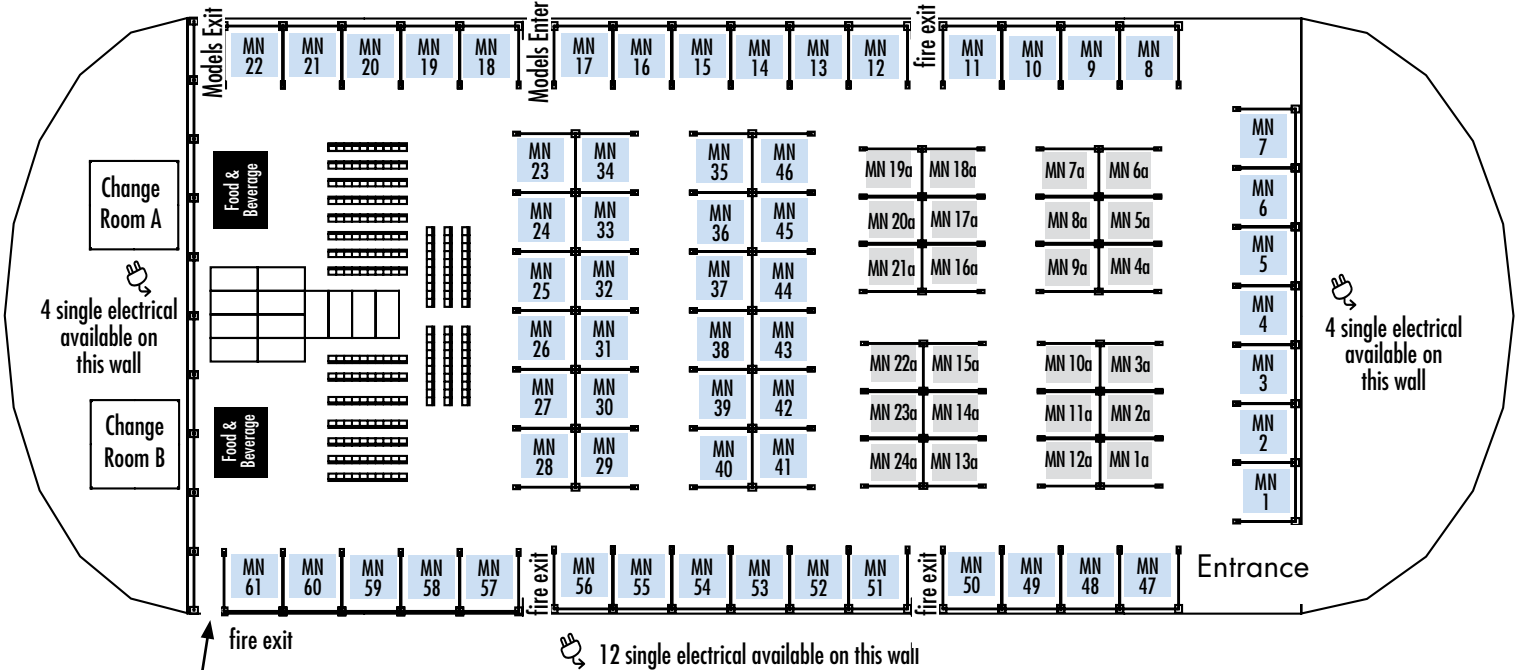


Main Hall

8' wide by 10' deep booths (MN1a - MN24a)

10' wide by 10' deep booths (MN1 - MN61)

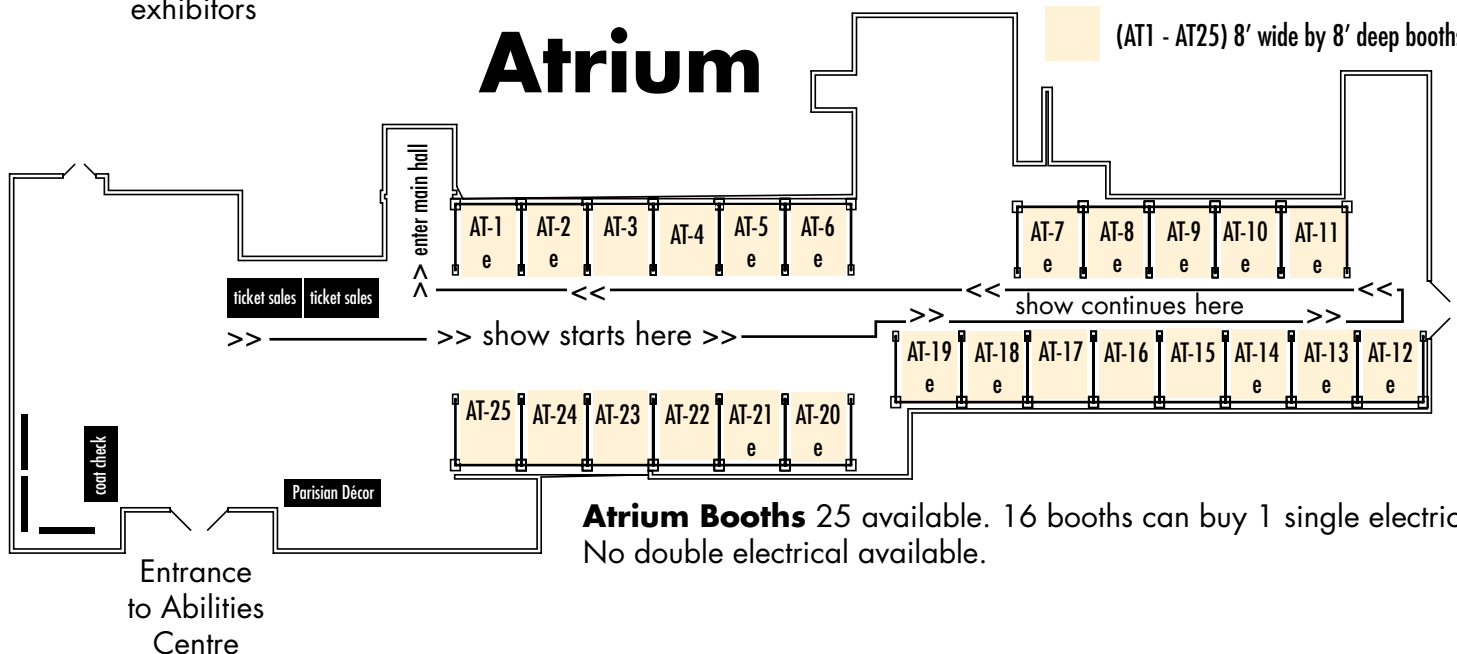
24 single electrical available on this wall



Central move in for all exhibitors

Atrium

(AT1 - AT25) 8' wide by 8' deep booths



Atrium Booths 25 available. 16 booths can buy 1 single electrical. No double electrical available.

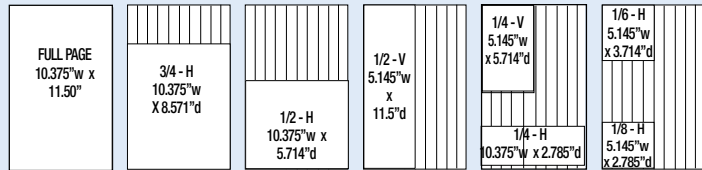


AD SUBMISSION DEADLINE WITH YOUR BOOTH PACKAGE.

AD SIZES TO COINCIDE WITH YOUR PACKAGE.

All ads should be supplied as pdf's at 240dpi.

AD DEADLINE: Please supply or sign off on all in-paper ads Monday December 26TH, 2016. Ads will be running in a special show section in *Oshawa Whitby Clarington This Week Thursday January 12TH, 2017 one week prior to the show. Press run is 107,250. All late bookings will run Thursday January 19TH, 2017.



ONLINE ADS SIZES TO COINCIDE WITH YOUR PACKAGE.

All ads should be supplied as JPEGs at 150dpi. with weblink. Not to exceed 39kb

AD DEADLINE: Please supply or sign off on online ads prior to December 26TH, 2016

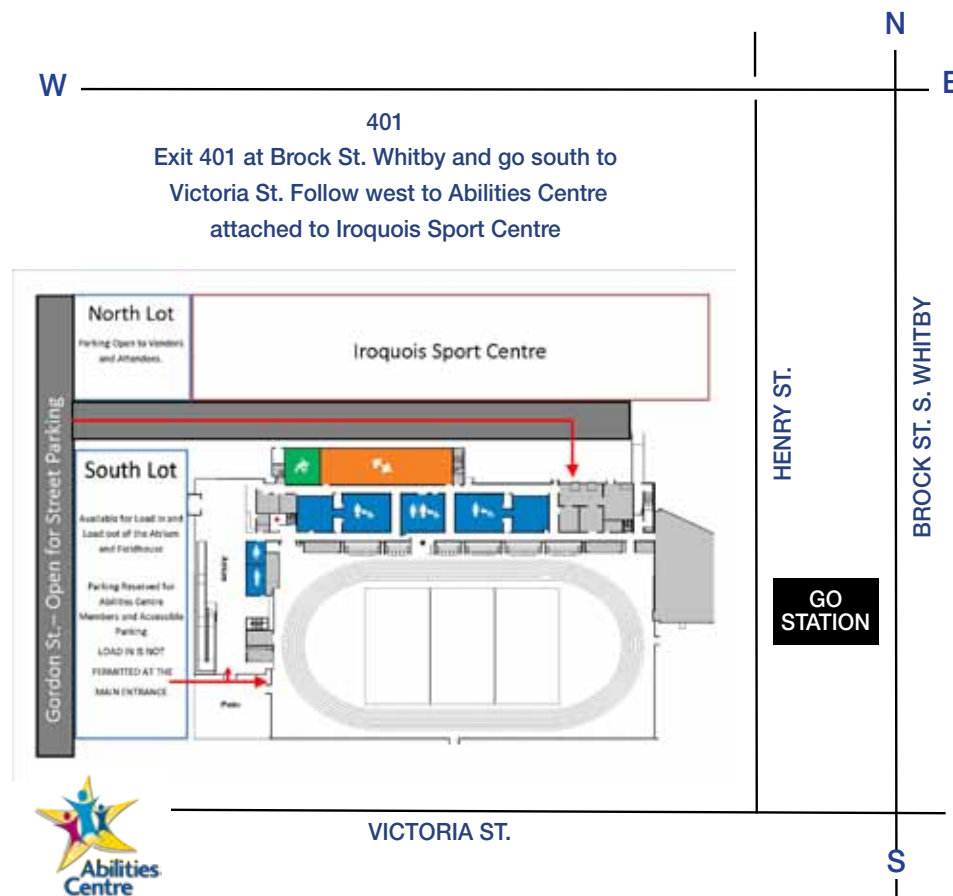
PLEASE NOTE: you will need to supply your correct weblink with your ad. We will be using 'impression following' to deliver your 10,000 or *20,000 impressions. Big Box ads will appear on durhambridalshow.com in rotation and Big Box ads will appear on durhamregion.com as either 10,000 or 20,000 impressions and will run till January 31st, 2016.

Big Box 300x250 39kb
Acceptable formats
.gif .jpg .png
.swf (flash versions 6-10)

VENDOR MEALS AND REFRESHMENTS

Complimentary refreshments will be available in an exhibitor lounge upstairs (coffee & water). Lunches can be ordered in advance for a fee and will need to be coordinated by you direct with our approved supplier yet to be determined. Payment etc. will be your responsibility.

MOVE IN AND MOVE OUT TIMES AND LOCATION FOR PARKING THE ABILITIES CENTRE, 55 Gordon Street Whitby, Ontario L1N 0J2



MOVE-IN TIME

FYI: GERVAIS PARTY & TENT RENTALS, TO SET UP BOOTHS, TABLES CHAIRS AND STAGING WILL TAKE PLACE ON SATURDAY JANUARY 21ST FROM 4PM - 8PM.

VENDOR SET UP: will commence from 6PM for the Atrium Exhibitors or 8PM for Exhibitors in the Main with the last vendor arrival no later than 10PM.

The Abilities Centre will shut down the floor and building by 11PM. Please let us know in advance your approximate arrival prior to the set up day so we can anticipate help and support of volunteers.

Exhibitors travelling a great distance are permitted to move in Sunday between 8AM & 9AM, but must receive permission in advanced.

MOVE-OUT TIME - 5PM

SHOW TEAR DOWN IS FROM 5PM - 8PM.
NO OVERNIGHT STORAGE AVAILABLE.

WE EXPECT ALL EXHIBITORS TO STAY AT THEIR BOOTH DURING THESE SHOW TIMES. WE DO NOT PERMIT TEAR

DOWN PRIOR TO 5PM. Please inform your show staff of our rules if you aren't going to be at the show. If we should, for any reason have inclement weather, snow storms etc. we may in the interest of your safety, shut the show down early. There will be no partial or full refunds.

EMERGENCY CONTACT AFTER HOURS

FRIDAY JANUARY 20TH - SUNDAY JANUARY 22TH, 2017

Should you need to contact your consultant at Metroland after hours regarding your exhibit space at the Durham Bridal Event and Fashion Show, do so direct if you have their cell # etc. If you cannot reach them, you can contact **Monique Lea** at 905-431-4339 or email at mlea@durhamregion.com or **Barbara Yezik** at byezik@durhamregion.com.



1. **SHOW MANAGEMENT** - The words, Show Management: as herein refers to Metroland Media Group its employees or agents. The enforcement of the following rules and regulations is the responsibility of Show Management.
2. **SPACE RENTAL** - The application for exhibit space, when duly signed by the exhibiting firm and Show Management, shall constitute a valid contract between the parties. If payment is not received within the prescribed time limit, the contract is considered null and void and the space will be reassigned to another applicant. Should any rented space remain unoccupied on the opening day, Show Management reserves the right to rent such space to any other applicant or use it for any other purpose without refund to the original applicant. Each space comes with 8' tall back drop and siderail drapery (color to be picked by Show Management). Tables, chairs, carpet and internet are available for an additional charge.
3. **CANCELLATION OF DISPLAY SPACE** – Display space fees are non-refundable if cancelled within 60 days of show. 50 per cent of total booth fees are refundable if cancellation is more than 60 days from show date. All fees are refundable in event of show cancellation.
4. **USE OF SPACE AND RESTRICTIONS** - The space contracted is to be used solely by the exhibitor whose name appears on the application, as agreed to by both parties and only products and/or services of the exhibitor may be exhibited. Any promotion of other products or services is strictly prohibited and will result in ejection from the exhibition without refund or other appeal. No exhibit will be permitted which interferes with the exhibits of other exhibitors or obstructs the visibility of other exhibits. Exhibits must be confined to the exact space allocated and where an exhibitor's display is built beyond limitations set forth in this contract. Show Management reserves the right to correct such violations by having the exhibitor alter, remove or rearrange any or all of the display so that it will comply with the regulations or, if the exhibitor is not available, to make such corrections at the exhibitor's expense. Show Management reserves the right to restrict exhibits which, because of noise, operation of equipment, creation of safety hazards or any other reason, become objectionable or otherwise distract from neighbouring exhibits. No representation of the exhibitor, his/her products or services may be carried on in the aisles, corridors, feature area or other designated common area of the facility.
5. **INSTALLATION, EXHIBIT HOURS AND DISMANTLING** - Installation will be done as per move in package. Exhibiting and dismantling will be specified by Show Management. Goods received after the opening of the exposition must be delivered to the booth and arranged at a time other than official exhibit hours. Exhibits shall be manned at all times when the exhibition is officially open. No exhibitor will be permitted to commence dismantling any portion of the exhibit whatsoever, to commence packing crates or cartons, or abandon his display prior to the official closing. Failure to comply with this regulation will result in the exhibitor being barred from participation at future exhibitions conducted by Show Management. All exhibit material must be removed by designated time in the move in package, and all storage and handling charges for failure to remove exhibit material by that time shall be the responsibility of the exhibitor. Show Management reserves the right to remove any exhibit not removed by the conclusion of the exhibition and charge the expense to the exhibitor.
6. **FIRE REGULATIONS** - All exhibitors must comply with local fire regulations. Only fireproof materials may be used in displays and wiring must conform to CSA or UL specifications. Fire exits and aisles must be kept clear at all times. The exhibitor assumes full responsibility for insuring that exhibits meet these standards.
7. **ELECTRICAL SAFETY CODE REQUIREMENTS** - All exhibitors must comply with the Electrical Safety code Requirements. The exhibitor assumes full responsibility for ensuring that exhibits meet these standards.
8. **DAMAGE TO PROPERTY** - Exhibitors are liable for all damage caused by them to the exhibit facility, booth equipment or to other exhibitor's property and shall indemnify the Facility Management, Show Management and/or Official Service Contractor against and hold them harmless from, any complaints, suits or liabilities resulting from negligence from the exhibitor in connection with the exhibitor's use of the exhibit space.
9. **CARE OF BUILDINGS** - Painting, nailing or drilling of floors, walls, ceilings or any part of the building is not permitted. Exhibitors laying any floor covering must use an adhesive that will not damage the floor and is easily removed. No signs or other articles are to be fastened to the ceiling, walls, pipes or electrical fixtures. A Full set of venue regulations will be provided by the venue in the move in package.
10. **SECURITY** - Show Management will provide adequate and reasonable watch-persons and/or security on a 24-hour basis for the duration of the exhibition and will take reasonable precautions to safeguard exhibitor's property. However, Show Management assumes no liability for loss or damage, howsoever caused, of goods, exhibits or other materials owned, rented or leased by the exhibitor.
11. **CLEANING** - Show Management will clean all common areas of the Show (i.e. feature areas, aisles). The exhibitor is responsible for the cleaning of their rental booth space.
12. **EXHIBITOR BADGES** - Exhibitor badges will be supplied by Show Management for exhibit personnel. These must be worn at all times while in the show building and exhibit area and are required for entry to the show.
13. **FOOD AND/OR ALCOHOLIC BEVERAGES** - The preparation and/or serving of food or beverages of any kind without the written permission of Show Management is prohibited. Serving alcoholic beverages on the exhibit floor is prohibited.
14. **LIABILITY AND INSURANCE** - The exhibitor must obtain and maintain at its own expense during the period commencing on the first move in date and terminating on the last move-out date, a policy of insurance acceptable to Show Management. The Policy shall provide coverage of at least \$1,000,000 for each separate occurrence. Neither Metroland Media Group., nor any of its officers, directors, employees or agents, nor the owners, employees or representatives of the exhibit facility will be responsible for any injury, loss or damage that may occur to the exhibitor, or the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract. The exhibitor, on signing this contract, expressly releases the foregoing corporation, individuals and firms from and agrees to indemnify same against, any and all claims for such loss, damage, or injury.
15. **EXCLUSIVE RIGHTS** - participating exhibitors have the exclusive right to promote or sell goods or services in the show. All other parties who attempt to make any sales solicitations without the expressed written consent of Show Management will be permanently removed from the show area. Exhibitors are asked to report any infractions to the show office so that immediate remedial action can be taken.
16. **ENTRY TO SHOW** - Show Management reserves the right to refuse admission to any visitor, exhibitor, or exhibitor's employee who, in the opinion of Show Management is unfit, intoxicated, or in any way creating a disruption of the show.
17. **BOOTH ASSIGNMENT** - Metroland Media Group reserves the right to assign any and all booth space as it best determines, but will be guided by a first received deposit system. To be eligible for priority, a signed contract and proper deposit must be received by Metroland Media Group.
18. **DATE CHANGES** - Show Management reserves the right at its sole discretion to change the date or dates upon which the exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Show Management shall not be liable in damages or otherwise for failure to carry out the terms of this agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatever beyond the control of Show Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the exhibitor should be in a any way be rendered unusable, the exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of Show Management. A refund of all monies paid by the exhibitor to Show Management will be made by Show Management in the event that the exhibition is not held by Show Management.
19. **NON-COMPETITION** - No other fitness vendor permitted in show by venue operator.